



ALUMINUM  
REAL ESTATE SIGN PRODUCTS



10680 Fern Ave. Stanton, CA. 90680  
Tel 714.527.2261 Fax 714.827.2077

AGENCY/BROKERAGE \_\_\_\_\_ PHONE: \_\_\_\_\_

**SIGN COPY REQUIREMENTS**

DATE: \_\_\_\_\_

AVAILABLE    FOR LEASE    FOR SALE    Phone # \_\_\_\_\_

**FRAMED REAL ESTATE SIGNS (FRES)**

SIZE	QUANTITY	SIGN PRICE	MINIMUM ORDER 10	EXTENDED PRICE
4'x4'		\$60.76		
6'x6'		\$111.59		
8'x8'		\$196.59		
4'x8' Horizontal		\$96.96		
8'x4' Vertical		\$96.96		

**PROPERTY STATUS OVERLAYS**

OVERLAY FOR	QUANTITY	OVERLAY PRICE	MINIMUM ORDER 10	EXTENDED PRICE
4'x4'		\$25.53		
6'x6'		\$30.50		
8'x8'		\$36.01		
4'x8' Horizontal		\$27.61		
8'x4' Vertical		\$26.40		

**CUSTOM COPY OVERLAYS**

OVERLAY FOR	QUANTITY	OVERLAY PRICE	MINIMUM ORDER 10	EXTENDED PRICE
4'x4'		\$17.75		
6'x6'		\$23.50		
8'x8'		\$29.40		
4'x8' Horizontal		\$21.06		
8'x4' Vertical		\$20.35		

**PHONE NUMBER OVERLAYS**

OVERLAY FOR	QUANTITY	OVERLAY PRICE	MINIMUM ORDER 10	EXTENDED PRICE
4'x4'		\$18.95		
6'x6'		\$25.03		
8'x8'		\$32.40		
4'x8' Horizontal		\$23.20		
8'x4' Vertical		\$22.65		

**RIDER PANELS**

RIDER FOR	QUANTITY	OVERLAY PRICE	MINIMUM ORDER 10	EXTENDED PRICE
4'x4'		\$36.50		
6'x6'		\$39.27		
8'x8'		\$51.30		
4'x8' Horizontal		\$43.65		
8'x4' Vertical		\$36.60		



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**VINYL BANNERS** CUSTOM SIZES AVAILABLE MINIMUM ORDER 1

SIZE	QUANTITY	BANNER PRICE	EXTENDED PRICE
3'x10'		\$175.00	

**WINDOW POSTERS** CUSTOM SIZES & SUBSTRATE AVAILABLE MINIMUM ORDER 25

SIZE	QUANTITY	POSTER PRICE	EXTENDED PRICE
22"x28"		\$13.91	

**SIGN GRAFFITI REMOVER** MINIMUM ORDER 1

SQUIRT BOTTLE	QUANTITY	PRICE	EXTENDED PRICE
32 oz.		\$33.20	

**TOTAL THIS PAGE**

For more information/questions or comments, please contact Couch and Philippi Sales Dept.  
 714.527.2261 or 800.854.3360 (Outside CA) E-mail address: sales@primus-group.com



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PLEASE PRINT CLEARLY - Incomplete or illegible information may cause delays in filling your order

CUSTOMER INFORMATION/AUTHORIZATION

**BILL TO:**

Office Name	
Attn	
Address	
City	
State	Zip
Phone	Fax
Purchase Order #	e-mail

**SHIP TO:**

Office Name	
Attn	
Address	
City	
State	Zip
Phone	Fax

**SPECIAL SHIPPING INSTRUCTIONS:**

<input type="radio"/> LIFT GATE AND PALLET JACK REQUIRED	<input type="radio"/> THIS IS A PRIVATE RESIDENCE	
<input type="radio"/> CALL _____ WITH DELIVERY TIME 24 HRS. PRIOR		
	<b>TOTAL PAGE 1</b>	<input type="text"/>
	<b>TOTAL PAGE 2</b>	<input type="text"/>
<b>Additional Special Instructions/Comments:</b>	<b>TOTAL</b>	<input type="text"/>
<div style="border: 1px solid black; height: 100px; width: 100%;"></div>		

Date:	Phone:	Ordered by:
e-mail	Signature:	

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## SIGNAGE OVERVIEW

### Framed Real Estate Signs (FRES)

All of the items offered in the Couch and Philippi Commercial Real Estate Sign System are produced in accordance to the Cushman & Wakefield corporate standards. This sign system was designed to give you maximum flexibility as well as longevity in the delivery of your Branding message. In addition, all of our products are produced on environmentally friendly recycled materials that can and should be recycled after their effective lifecycle has been completed.



8' x 8' Typical Sign



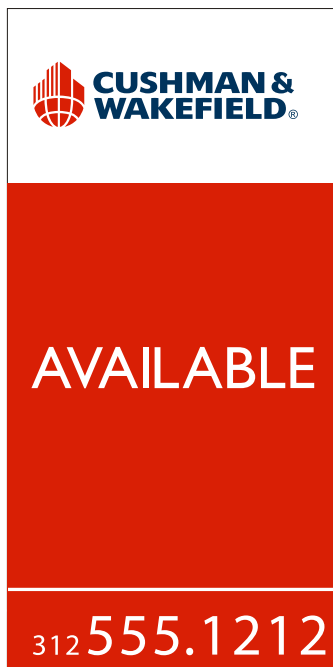
4' x 4' Typical Sign



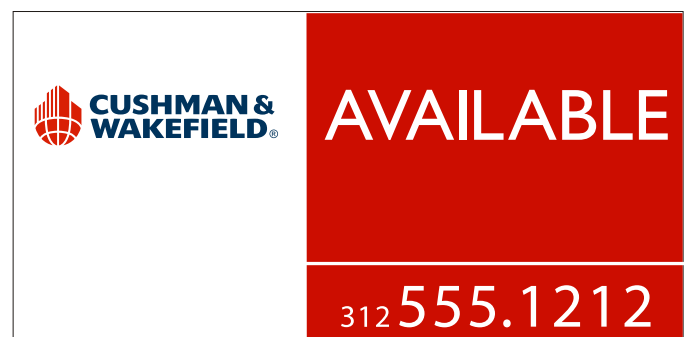
6' x 6' Typical Sign



4' x 8' Vertical Typical Sign



4' x 8' Horizontal Typical Sign



# OVERLAY RIDER & OVERVIEW

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## Framed Real Estate Sign (FRES)

Metal Sign Pan attached to a wooden frame. Thermal Set inks, resist fading, cracking and peeling while providing Graffiti resistant surface.

## Overlays & Riders

Made from the same materials and ink system as the FRES, Overlays are used to provide flexibility to the Sign System. Each Overlay easily attaches to the FRES with pre-existing fasteners that are built into each sign.



Typical Status Overlay.



### Property Status Overlays

Your FRES is pre-printed with a property status of "Available". Overlays are produced using the same materials as the FRES. They are printed on both sides; front side is "For Sale" the back side is "For Lease" This gives you one sign with three different property status options.

Typical Custom Overlay.



### Custom Information Overlay

This blank overlay is printed to match the corporate approved red. The surface is ideal for the application of vinyl copy that will customize your sign with specific information about that property.

Typical Phone Number Overlay with copy.



Overlays and Riders Available For All Signs.

Typical Rider for additional Information.



## Riders (Sub-headings)

Additional information can also be attached above or below the FRES, using the same construction as a FRES this element of the system can have vinyl copy applied and easily removed hundreds of times.

## Phone Number Overlay

These overlays are provided blank to match the corporate approved red for custom phone number use.

# BANNERS & POSTERS OVERVIEW

22" x 28" Typical Window Poster



Paper Poster was designed to give you maximum flexibility as well as longevity. These Window Posters are produced on environmentally friendly paper materials and can and should be recycled after their effective lifecycle has been completed. This water resistant paper poster material has an excellent white point and gloss level. Good durability for indoor graphics.



## Window Posters

Banner material is a flexible PVC material with a highly tear-resistant polyester fabric embedded between two white layers of vinyl. The product is water-resistant and has a matte no-glare surface. Banners are 13 oz. and are hemmed & grommeted. They are UV stable and have a 3 year outside durability.

## Banners

3' x 10' Typical Horizontal Banner

3' x 10' Typical Horizontal Banner



## Custom Sizes Available

Custom 4' x 10' Horizontal Banner

